



Method description CampusPharma AB

(Open reporting 2025 of value transfers in 2024)

This method description summarizes the methods used in the open reporting i.e. it complements the report template with more specific information about the approach.

What is included in the report?

Value transfers to healthcare professionals (HCP) and healthcare organizations (HCO), deriving from activities performed by CampusPharma AB linked to prescription and non-prescription human medicines.

What is a value transfer?

Value transfers can be salary, fee or other compensation for work performed, as well as compensation for overheads in connection with above compensation (e.g. travel, meal, accommodation). Donations and sponsorship to health care organizations (HCO) are also value transfers.

When is the data reported?

Publication of data from the previous calendar year shall take place within 6 months from the end of the reporting year. Data is reported according to cash accounting, which means that it is reported the year the value transfer physically occurs. Thus, a fee earned in 2024 and paid in 2025, will be reported in the publication 2024.

Currency

Value transfers for Finland are reported in Euro, for Norway in Norwegian Kroner (NOK), and for Denmark in Danish Kroner (DKK).

Salary, fees and expenses

For remuneration paid as salary, social fees are excluded.
VAT is excluded in the fee.

Overhead in connection with the assignment is reported separately (VAT excluded).

Examples of value transfers linked to assignments/consultation:

- Lecture fee
- data analysis
- development of educational material
- review/copy of medical texts
- general consulting services/advice

What is reported under HCP?

HCP means healthcare professionals. Value transfer in form of salary payment to individual and overhead in connection with above compensations are reported under HCP.

What is reported under HCO?

HCO means healthcare organization. Fee and overheads deriving from individual companies, limited companies and associations etc. are reported under HCO.

Donation and sponsorship toward healthcare organizations are also reported under HCO.

What do the line "OTHER" contain?

Payments where information can not be disclosed on an individual base due to GDPR (General Data Protection Regulation). When consent is not granted, value transfer is reported as an unspecified total amount under "OTHER". The number of recipients where consent was not received and the proportion of these in relation to the total number of recipients is also stated.

What is reported during sponsorship?

Sponsorship means financial or other support and includes a compensation, such as e.g. exhibition site or other exposure. Pharmaceutical companies may only offer sponsorship to healthcare organizations to cover actual, documented, reasonable and direct costs that are necessary for the professional parts, e.g.:

- Lecturer fee
- Meeting room
- Technical equipment
- Moderate meals connected
- Cost of training material
- Announcement of gathering